

Fill out, cut and mail to:

**Melrose Paint the Town**  
PO Box 36  
Melrose, Florida 32666

office use

PLACE  
STAMP  
HERE

- Include check payable to:  
    **"Melrose Bay Art Assoc."**
- Read details and rules on opposite side
- Sign the release

**Box Lunch?** \_\_\_ Yes, add \$5 / \_\_\_ No  
**PRINT...**

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_

**Zip** \_\_\_\_\_ **Ph.** \_\_\_\_\_

**> Out-of-4-County Area and Need Host?**  
Yes \_\_\_\_\_ No \_\_\_\_\_

**> Live Here and Can Host Visiting Artist?**  
Yes \_\_\_\_\_ No \_\_\_\_\_

**Email** \_\_\_\_\_

**Medium** \_\_\_\_\_

The undersigned does hereby discharge, release and hold harmless the Melrose Paint the Town hosts and community, including Bellamy Road Gallery, Melrose Bay Art Association/Gallery, the business sponsors and resident-hosts, and the Melrose Business and Community Association from any and all manner of action, lawsuits, damages, or claims whatsoever arising from damages or claims to the person or property of the undersigned during the Event or its set-up or take-down, and hereby consents to enforcement of all rules of this Event. There will be no refunds on artist cancellation. Failure to comply with the rules set forth by the show organizers may result in expulsion from this and future events. Management reserves the right to make final interpretations of rules.

**Signature** \_\_\_\_\_

**Date:** \_\_\_/\_\_\_/\_\_\_ **Total Paid \$** \_\_\_\_\_

Cut Along Dotted Line

Melrose Paint the Town  
PO Box 36  
Melrose, Florida 32666

Bellamy Road Arts  
&  
Melrose Bay Art Gallery

present...



Saturday March 15, 2008  
thru

Saturday March 22, 2008

– art displayed thru April 19th –

Opening Reception Sat., 3/22, 6-11 pm  
Closing Reception Saturday, 4/19 2-6pm

partial proceeds benefit Putnam County Env. Council

Painters, Photographers,  
Printmakers, Videographers,  
Sculptors, etc.

> all are invited <

## **Juried Exhibit (of art at end of week).**

### **Non-Juried Entry, all artists welcome!**

A general invitation, even to artists who don't normally do plein air, so we may expand appreciation for Melrose and its rural areas. Judge(s) will be announced later.

**Commissions:** Artists earn 60% of sales price. Remaining 40% split between galleries and PCEC, Inc (see [www.pcecweb.org](http://www.pcecweb.org)).

**Fee:** \$25.00 (add \$5 for box lunch option).

**Entry Deadline:** February 23, 2008 postmark. Welcome Letter & Map will be sent after.

**Work Days:** Saturday March 15 thru Friday March 21.

**Opening Reception:** Saturday 3/22, 6-11pm

**Closing Reception:** Saturday 4/19, 2-6pm

**Art Pickup:** Sunday 4/20, 1-5pm

**Liability:** The host galleries, sponsors and host residents are not liable for any damages or loss.

**Awards:** 9 awards total \$2100, sponsored by Bellamy Road Arts: \$500 grand, 4 at \$250, and 4 at \$150, in 4 categories.

**Questions:** Keith Bollum or Jeff Knee will help, they are the two gallery contacts: [MBAGallery@gmail.com](mailto:MBAGallery@gmail.com) or [KBollum@Comcast.Net](mailto:KBollum@Comcast.Net)

**WHO:** For all visual artists – painters, photographers, printmakers, sculptors, videographers, et al. We encourage artists who normally don't do *en plein air* to participate. Musicians and poets will be asked to perform at the reception. Video documentarists are also invited (we have TV-projector).

**WHY:** To show artistic representations of Melrose in springtime, when at its height in the beautiful lakeside town. Like many rural towns, Melrose faces threats to its historic character and should be preserved in the face of outside forces.

**WHAT:** A juried art show with awards sponsored by Bellamy Road Arts totalling \$2100: \$500 grand prize; 4 each \$250 and \$150 prizes, total of 9 prizes in different categories.

**WHEN:** March 15-22 week is when all art must originate for the show, exhibiting thru April 19, 2008.

**WHERE:** Art territory is expanded this year to outlying rural areas beyond the Historic District. This area is noted for its historic homes on Melrose Bay, natural settings and pecan farms between lakes. It straddles four counties: Alachua, Putnam, Bradford and Clay. Re: <http://www.afn.org/~mbca/hmi.html>

**HOW:** Artists fill out and return this Entry Form with \$25.00\* fee by February 23, 2008 postmark. Further instructions, a map, hospitality hosts for out-of-towners, and other info will be mailed to you.

**OUT-OF-TOWNERS:** Out of area artists (from outside the four counties Melrose is in) should make note on their Entry Form if they need a local host. We will make every effort to match you with a local resident or fellow artist who lives in the area, to host you.

This event will be a chance for artists and residents, collectors and patrons all to enjoy the beauty of spring in Old Florida. We will ask local residents to open their doors to artists who need a rest during the day, and to safely set up stations on their marked property. Maps with natural and historic sites pointed out will be provided, and local eateries will be encouraged to give a special welcome to artists.

**RULES:** 2D work: Paintings: either framed or canvas-wrapped edges; other mediums must be framed; all must have picture wire on back. Galleries will hang the art and move art when necessary. Sold work may be taken home by buyers, then. Artists are not exempt from selling previous art at their outdoor stations or other Melrose venues, but only the week's art will be shown at the two host galleries.

Studio art is allowed, but work must start from sketches the March 15 week (no older art).

**PR & ADVERTISING:** We plan to advertise in all the area newspapers from Ocala, Gainesville, Palatka, and Melrose; plus in the "Heart of Florida Trail & Paintout Guide (in April)". We have a huge mailing list and will add PCEC's list to that, as well. The local media will also be informed.

**SALES:** See "Commissions" at Left; plus note artists may donate all or part of their art sales to PCEC for a tax-deductible benefit.

\*FOOD: Add \$5.00 if you want a boxed lunch. We plan to have coupons from local eateries, too.